



ORR PARK * 9AM - 5PM

SEPTEMBER 9, 2023



Every year, thousands of visitors come to Orr Park to enjoy the tree carvings of Tim Tingle. These hand-carved works of art line the walking path along scenic Shoal Creek. It is a perfect venue to host a festival celebrating wood carving and other wood-working crafts. This is the Tinglewood Festival.

The Tinglewood Festival...is a free one-day event held in Orr Park on September 9, 2023. The festival is organized by the Montevallo Chamber of Commerce, Montevallo Main Street, and the Montevallo Arts Collaborative as a signature event for the City of Montevallo.

Shavings...are piled high at the Tinglewood Festival with a Chainsaw Carving Exhibition, Tim Tingle's (B.Y.O.K - Bring Your Own Knife) Whittling Contest and Wooden Boat Race, demonstrations of wood working techniques, product displays, and artist booths. At Tinglewood, you will find everything from wooden bowls, vases, and toys, to handcrafted benches, chairs, furniture, and musical instruments. This unique event is Alabama's premier all wood-working festival.

Smoke...add a little wood smoke and you'll find delicious BBQ among the many food vendors. Pair it up with something cool to drink and sit at a picnic table under a nearby shade tree. It's a great way to spend an afternoon in a natural setting along the creek bank.

Sound...listen to the engines rumble as muscle cars, hot rods, and classics roll in to the Cars by the Creek Car Show. You'll hear the sound of children's laughter as they enjoy activities and games under the cedar trees. The Tinglewood Festival is a fun-filled family event. Break out your lawn chair or blanket and enjoy the sound of featured local musicians.

In 2022, the event drew over 6,000 people and 50+ artists and vendors for a day of food, music and family entertainment.

On the adjacent page you will find an outline of the sponsorship opportunities available for this year's event. There are sponsorships for all aspects of the festival, including naming opportunities for our music stage, the chainsaw carving exhibition, and children's activity area.

I hope you will consider becoming involved in the Tinglewood Festival and take advantage of this unique advertising and promotional opportunity for your organization.

Tinglewood Festival
P.O. Box 270
Montevallo, AL 35115



SPONSOR BENEFITS

	Oak \$10,000	Walnut \$5,000	Cedar \$2,500	Cherry \$1,000	Maple \$500	Pine \$250
Event title sponsor "Tinglewood Festival presented by..."	✓					
Business exclusivity for event	✓					
Recognized as a sponsor on Radio, Print & TV	✓	✓	✓			
Corporate Banner in Prime Traffic Spot (PTS), Near Prime Traffic Spot (NPTS), or Festival Site (FS)	✓ PTS	✓ NPTS	✓ NPTS	✓ FS	✓ FS	
Featured during live radio and TV remote	✓	✓	✓			
Logo/Name on event t-shirt and other promotional items	Logo	Logo	Logo	Logo	Name	Name
Recognized on social media outlets (Facebook / Twitter)	Logo/Links sponsored	Logo/Links sponsored	Logo	Logo	Name	
Link to corporate website from logo on Tinglewood Festival website	✓	✓	✓	✓	✓	✓
Logo/name recognition in print advertising	Logo	Logo	Logo	Logo	Name	Name
Recognized in "Thank You" print advertising	✓	✓	✓			
VIP arm bands for hospitality tent	40	20	15	8	4	2
VIP parking passes	20	10	8	4	2	1
Tinglewood Festival t-shirts	15	10	8	6	4	2
Booth space	✓	✓	✓	✓	If available	If available





SPONSORSHIP FORM 2023

☐ Oak (\$10,000)

☐ Walnut (\$5,000)

☐ Cedar (\$2,500)

☐ Cherry (\$1,000)

☐ Maple (\$500)

☐ Pine (\$250)

Business Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Sponsor Contact Person: _____ Company Website: _____

Daytime Phone: _____ Cell Phone: _____

Email: _____

Send Invoice? ☐ Yes ☐ No

Amount Enclosed: _____

Need a sponsor vendor space? ☐ Yes ☐ No

Need electricity in vendor space? ☐ Yes ☐ No

T-shirt sizes (Please enter number of each according to your sponsorship level)

Adult SM____ Med____ LG____ XL____ 2XL____ 3XL____ 4XL____

To be included in sponsor advertising, please email your company logo to info@tinglewoodfestival.com

Make checks payable to: Tinglewood Festival

P.O. Box 270 Montevallo, Alabama 35115

For Festival Use Only

Date Received: _____ Sponsorship Approved by: _____

Amount Paid: _____ Date Paid: _____

In-Kind Contribution: _____ In-Kind Sponsorship Value Approved: _____

Sponsor confirmation must be received no later than August 1, 2023 in order to be included in all advertising campaigns. In-kind sponsorship value must be agreed upon by Sponsor and Festival Committee.

